

## 8 Steps to Capital Readiness

Raising capital takes planning and preparation. Use these questions as a checklist to see if your company is prepared for its next—or first—big ask.

Let's get started:

- YES  NO **Do you know the capital mix you need?**
- YES  NO **Do you have a sound business plan?**
- YES  NO **Are your financial projections grounded in real world data?**
- YES  NO **Have you properly identified risks of the business plan/business model?**
- YES  NO **Have you correctly valued your company?**
- YES  NO **Have a plan to reach investors?**
- YES  NO **You have a Private Placement Memorandum or other securities document?**
- YES  NO **You have a mechanism and a plan to communicate with and support your investors?**

If you answered YES to all of the above questions, **you are ready** to move forward with your capital raise! Call us at **844-871-3400** or email [info@breakawayfunding.com](mailto:info@breakawayfunding.com).

If you answered NO to any of these questions and would like guidance and support for your raise, we are here to help you: [info@breakawayfunding.com](mailto:info@breakawayfunding.com) or **844-871-3400**.

Whether you are ready right now or need support, the Breakaway Funding capital raise ecosystem we call the Community Capital Marketplace™ has everything you need to prepare, market and launch your raise. With the added benefit of post-raise investor relations support, we help keep you connected to so you can focus on your business. Just like you planned.